

Bonnye Matthews
Arctic Dinosaurs of Alaska
Book Signing Introduction

Author Information

Name: Bonnye Matthews

Email: bonnye@booksbybonnye.com

Cell Phone: 907-715-8223

Websites: booksbybonnye.com bonnyematthews.com

Other social media:

Facebook (Meta) bit.ly/BonnyeFbAuthor Twitter [@BonnyeMatthews](https://twitter.com/BonnyeMatthews) YouTube bit.ly/BonnyeYT

Writers' organizations memberships:

Alaska Writers Guild, Alaska Professional Communicators, National Federation of Press Women

Additional titles: Please see attached list.

***Arctic Dinosaurs of Alaska* Information**

Target Audience: Middle Grade

Synopsis: There was once a time in the far north, as far north as land goes, when dinosaurs left footprints in the snow. What was life like for these dinosaurs living at the top of the world? Follow Pakky, a young pachyrhinosaur, as she experiences her first sunless winter and learns about ice and snow. She discovers the wonders of the yearly cycle of life and migration, and that even though the time of light gives way to the time of dark, light always comes back again bringing back to plants the green from the sky.

Paperback ISBN: 978-1-954896-00-0 Publication Date: 8/20/2022 Retail \$16.99

Hardbound ISBN: 978-1-954896-03-1 Publication Date: 8/20/2022 Retail \$20.99

Alaska Retailers stocking this book: Alaska Museum of Science & Nature in Anchorage; Book Shelf in Eagle River; Black Birch, Just Imagine Toys, and Learning Essentials in Wasilla; and Homer Bookstore.

Publisher Information:

Company Name: Fathom Publishing

Contact Name: Connie Taylor

Office Phone: 907-272-3305

Email: connie@fathompublishing.com

Website: fathompublishing.com

Where to order:

Online: fathompublishing.com/orders **Phone:** 907-272-3055 **Email:** connie@fathompublishing.com

Wholesale discount: Books for signings 45%. Regular orders 5-11 books 35%, 12 or over 45%.

Terms: Net 60.

Shipping: Books are shipped via media mail and charges will be added to your invoice at cost.

Typical postage on twenty-five books is \$20.00.

We waive shipping charges on books sold at book signings or ordered immediately after the signing when books are ordered through Fathom Publishing. Shipping charges are also waived for purchases following initial outreach sales contact by Bonnye Matthews.

Book Signing Options:

We are happy to bring books and invoice for what you sold at book signing events along with any of those books you choose to stock after book signing. At the initial book launch for *Arctic Dinosaurs of Alaska*, hardcovers significantly outsold paperbacks. We can provide invitations and/or bookmarks for you to give away prior to signing date.

How we promote events: Websites, social media, MAKEASCENEAK in People's Paper, community bulletin boards, person to person communications, local outreach.